



GLOBAL RESILIENCE
NETWORK

GRN Future-Proofing Series
AI++ and the Future of Global Travel
Executive Salon: AI, Destinations & the Chinese Travel System
Shanghai | May 28, 2026 | The Langham Hotel

Program Overview

This closed-door executive salon convenes a select group of global travel leaders to examine how artificial intelligence and digital ecosystems are reshaping the Chinese outbound travel landscape. Positioned as the strategic entry point to the GRN China Executive Immersion, the session explores how destinations must rethink engagement, positioning, mode of payments, distribution and loyalty schemes in response to a rapidly evolving, platform-driven travel system.

Executive Program (15:00 – 20:15)

15:00 – 15:10 | Arrival & Welcome Reception

Speakers: MC Rajan Datar, Journalist/Host, BBC and Christian Delom, President, Global Resilience Network

Participants gather for an informal welcome, setting the tone for a high-level, invitation-only exchange among senior industry leaders.

15:10 – 15:25 | Session 1 | ATOU France- Strategic Context

Speaker: Agnes Angrand, Deputy Director, ATOU France

Moderated by: Rajan Datar, Host/Journalist, BBC

This opening frames China's role as both a critical outbound market and a global force in travel innovation. It will highlight France's strategic positioning and examine how geopolitical, cultural, and technological dynamics—particularly AI—are influencing international tourism flows and competitiveness.

15:25 – 15:40 | Session 2 | AI and Chinese tourism – Key Insights

Professor Sebastien Lion, Professor of AI and Travel and Tourism, Sorbonne University

15:40 – 16:10 | Session 3 | China as a Travel System

Speaker: Gilbert Réveillon, CEO Digital Transformation, Quantum Tech & Quantum AI, FinTech, Web3, DeFi, Tokenization Chevalier de l'Ordre National du Mérite – Knight of French National Merite Order

Here we introduce the core premise of this immersion: China is not simply a source market, but a fully integrated digital ecosystem from design to agentic commerce throughout the revamped and empowered value chains. The discussion will explore how AI, platform economies, and super-app environments are transforming how travel demand is created and converted, challenging traditional destination strategies and requiring a shift toward system-level engagement, agentic commerce's new leverage and brand loyalty impact.

16:10 – 16:30 | Session 4 | Executive Insight: The Evolving Chinese Traveller

Speaker: Kitty Wang, Founder, The Rare Group - moderated discussion with Rajan Datar, Host/Journalist, BBC

We'll examine how the Chinese traveller has evolved. Kitty will address the disconnect between global assumptions and reality, exploring how travellers research, evaluate, and choose destinations in a digitally native environment. Insights will include shifting trust dynamics, and lessons from destination repositioning in international markets.

16:30 – 17:00 | BREAK

17:00 – 17:20 | Session 5 | Strategic Briefing: AI and the Travel Ecosystem

Speaker: Ada Xu, Director of International Affairs, Fliggy (Alibaba Group) moderated discussion with Rajan Datar

Ada will explore how AI is reshaping the end-to-end travel journey—from inspiration through booking and post-travel engagement—within China’s digital ecosystem. It will highlight the role of Fliggy within Alibaba’s broader platform architecture and examine how destinations can better align with Chinese consumer pathways to enhance visibility and conversion.

17:20 – 17:45 | Session 6 | Destination Response: France & the Chinese Market

Speaker: Anne-Laure Tuncer, Regional Director Far East (Mainland China, Hong Kong, Taiwan), ATOUT France moderated discussion with Rajan Datar

Here ATOUT France’s Director, Far East provides a destination-level perspective, using France as a case study. It will explore how a leading global destination is adapting its strategy to engage Chinese travelers in a post-COVID, AI-driven landscape. Topics include digital engagement, partnership strategies, and the challenges of aligning traditional destination marketing with evolving consumer behaviors.

17:45 – 18:10 | Session 7 | Closing Synthesis

Speaker: Christian Delom, President, Global Resilience Network (GRN) and Gilbert Réveillon, CEO Digital Transformation, Quantum Tech & Quantum AI, FinTech, Web3, DeFi, Tokenization Chevalier de l’Ordre National du Mérite – Knight of French National Merite Order

A synthesis of key insights, reinforcing the shift from market-based thinking to system-level engagement. The closing will position the Alibaba Executive Immersion as a unique opportunity to engage directly with the platforms shaping the future of global travel.

18:10 – 20:00 | Cocktails & Dinner

An informal continuation of the discussion in a private dining setting, enabling deeper exchange and relationship-building among participants.

20:15 | Departure for Hangzhou